



Shaping Talents and Achieving Vocational Excellence in Sports (STARS)

Partnership for Excellence - Centres of Vocational Excellence Projects selected for funding under the ERASMUS+ 2023 call

The **Shaping Talents and Achieving Vocational Excellence in Sports (STARS)** project aims to transform sports education and training. It brings together an alliance of Ministries, Sports Schools, Sport Federations and Associations and Expert Enterprises. With the first Erasmus+ model of Centre of Vocational Excellence (CoVE) in sport, the project empowers athletes, sets new benchmarks, and bridges academia, sports institutions, and the professional world. Through collaboration, innovative methodologies, and extensive research, STARS will create sustainable impact, leave a lasting legacy in sports education and shape the future of sports professionals, fostering excellence across Europe.

Main objectives

- Regional development, innovation and smart specialisation strategies in the sport sector, by establishing a bottom-up approach making the project a positive change and sustainable initiative for the sports sector.
- Continuous upskilling and reskilling of sport professionals and athletes by identifying specific skill gaps and providing high-quality trainings aligned with the job-related key competences and current needs.
- Innovative and sustainable forms of skills partnerships to support an inclusive and sustainable economy of the sports sector.

Main deliverables

- Develop a long-term skills strategy for sport professionals by creating a Sports Skills Ecosystem and providing a comprehensive methodology for addressing future skills needs.
- Foster applied research in the sports sector by bringing together the sport industry, sports associations and educational providers.
- Foster inclusion, equality and diversity in the sport sector and ensure access and participation through the design and development of building blocks, with a focus on open sport schools.
- Establish support programmes to assist sport professionals, athletes and learners improving their employment opportunities through dual careers, career guidance, validation of prior and informal learning and career transition.
- Increase the quality and attractiveness of the sport sector at a European, national, regional and local level by promoting health and fitness through innovative approaches and awareness campaigns to a wider population and encouraging healthy lifestyles for all.

Project duration **4 years**

EU grant **€ 3.999.566**

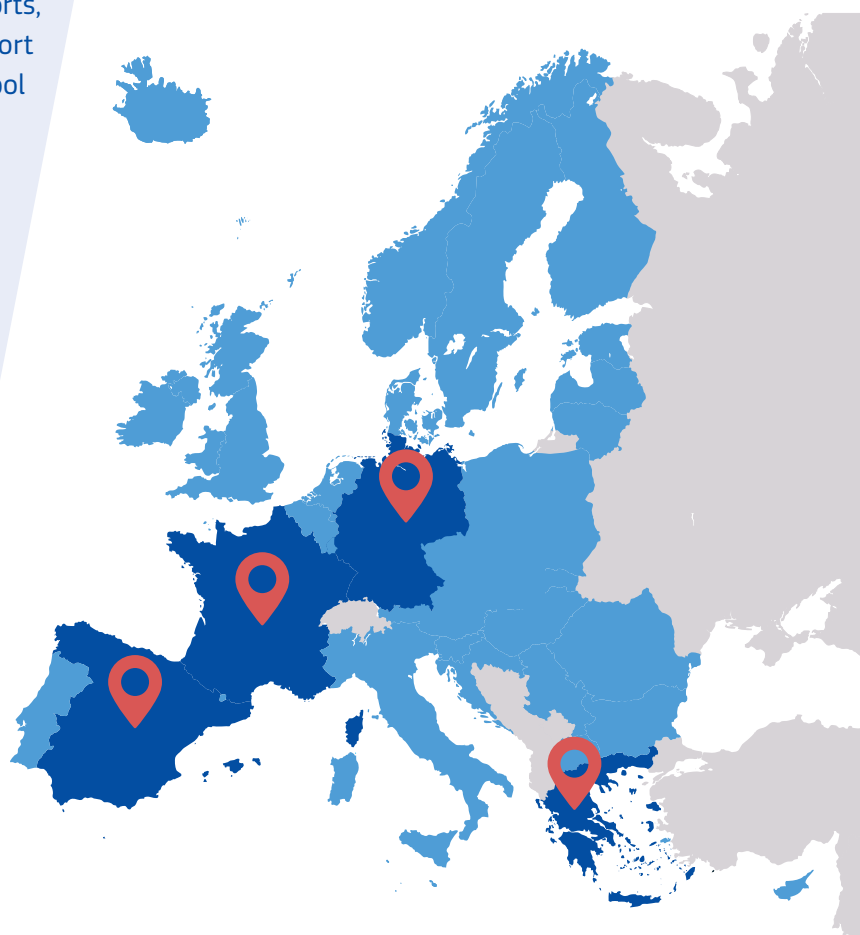
Lead organisation **135 BPM Le Campus du Sport**

Location **20 Square Friant, 80000 Amiens, France**

Partners

FRANCE: 135 BPM Le Campus du Sport, Ministère des sports et des Jeux olympiques et paralympiques, European Observatoire of Sport and Employment, Ligue Hauts-de-France d'Athlétisme, Université De Picardie Jules-Verne, Rectorat de Région Académique Hauts-de-France **GERMANY:** Europäischer Verband Beruflicher Bildungstrage e.V., BK Consult GmbH, Leipzig University **GREECE:** Mitropolitiko College Anoymi Ekpaideytiki Etairia, Akmi Anonimi Ekpaideftiki Etairia, Hellenic Ministry of Education, Religious Affairs And Sports, Elliniki Omospondia Kalathosfairisis E.O.K **SPAIN:** Sport Innovation Hub SL, Asociación De Jugadores De Fútbol Sala, Universidad Politécnica De Madrid

Countries
France,
Germany,
Greece, Spain



For more information

ec.europa.eu/social/vocational-excellence

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